



# HILLINGAR Return on your Investment

Maximising Return on Investment is critical to all businesses; however its meaning and use differs throughout a business' hierarchy and life cycle.

Whatever your type of investment, HILLINGAR's unique support ensures you maximise your ROI and future potential. With our 20 years experience we combine the benefits of large company processes, skills and perspectives with the dynamism and innovation of your business.

From reducing the 'Cost of doing Business' to strategic "What if" scenarios HILLINGAR enables you to plan for the future and optimise your returns today.

“After the recession don't just recover. Maximise your business potential with HILLINGAR's refreshing support.”

## DO YOU WANT TO:

- ❖ Understand and reduce “hidden” business costs
- ❖ Regain and improve efficiencies and responsiveness
- ❖ Optimise business value, from development to acquisitions
- ❖ Analyse product range or customer performance, opportunities and risks
- ❖ Balance your stock holding, not too much, not too little
- ❖ Plan and manage operational change
- ❖ Develop, “What if” scenarios, model and validate ideas and strategic plans
- ❖ Have an expert approach to future business planning
- ❖ See an extended view of future sales

## WHAT YOU GET:

- ❖ Increased margins and profits
- ❖ Clear view of future business potential
- ❖ Comprehensive business review and Executive report
- ❖ Budget vs. forecast gap analysis
- ❖ Business relevant sales predictions, for this year and future years
- ❖ Workable recommendations and actions
- ❖ Detailed figures on product and services, sales team and customer performance and opportunities
- ❖ Key Performance Indicator management - measure to understand and improve
- ❖ Sales forecast data feeds, to drive maximum efficiencies in your systems

## WHAT DOES HILLINGAR MEAN?

A *Hillingar* is the Icelandic word for a weather phenomenon allowing you to see beyond the horizon.

HILLINGAR enables you and your business to see beyond the horizon gaining a competitive advantage.

## CONTACT US

For more information about our refreshing range of support and services you can email us at [Tim.Griffiths@hillingar.com](mailto:Tim.Griffiths@hillingar.com) or [Rob.Little@hillingar.com](mailto:Rob.Little@hillingar.com). Alternatively call 0845 64 34 64 3 for more information or to discuss your specific ideas in more detail.

PLAN AND MODEL YOUR FUTURE. CONTROL AND MANAGE TODAY.

TALK TO US AND SEE HOW WE CAN SUPPORT YOUR BUSINESS IDEAS.

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